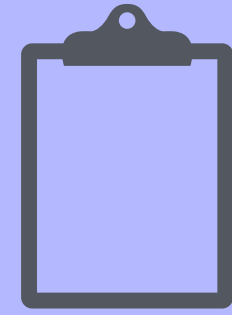




Education and Training

Host 4 mission-based programs annually
Promote Human Trafficking awareness
Promote Get Out the Vote
Promote online Work Smart trainings
Promote attendance at FL Lobby Days, Regional Meetings & State Convention
Maintain contact with scholarship recipients
Promote attendance to Tech Trek STEM camp for St Johns County girls
Offer Common Ground activities to members



Leadership

Promote branch leadership opportunities
Recruit diverse members
Promote AAUW through branch events
Post a minimum of 3-5 website and social media posts with Common Ground (DEI*) focus
Achieve 5 Star status
Encourage Board member participation at regional, online and other training opportunities

*Diversity, Equity, Inclusion



Public Policy & Economic Security

Establish Public Policy activities to advance lives of women and girls through legislation
Promote Public Policy activities advancing equity
Provide minimum 1 program/year on women's financial security
Post on social media and website dates for diverse women's equal pay days
Conduct annual meeting with member of Congress, governor or their staff around a strategic plan focus
Host minimum of 1 event providing an opportunity to sign up for Two-Minute Activist



Governance & Sustainability

Review current secession plan to ensure new ideas and perspectives are included in future leadership
Review strategic plan to ensure alignment with National's; revise as needed
Inform members of and promote contributions to National's Greatest Needs Fund and AAUW FL Foundation (Tech Trek)
Raise \$30/member for Greatest Needs Fund; Increase contribution to GNF by 15% over prior fiscal year
Develop annual budget that reflects branch's resources and branch and national priorities
Undertake effective fund raising
Create Financial Review Committee to review branch's finances
Increase membership and retain 80% annually
Improve communications and branch information flow between members and branch